



**41st ANNUAL  
OUR WORLD-UNDERWATER DIVE SHOW**  
 FEBRUARY 18 - 20, 2011  
 DONALD E. STEPHENS CONVENTION CENTER  
 ROSEMONT, IL

**SHOW PROGRAM ADVERTISING**

Contact:

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**DEADLINE: LAST DAY - January 15, 2011**

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

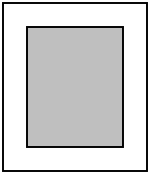
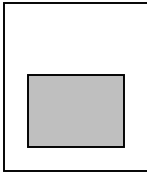
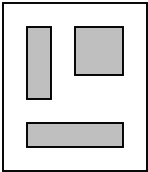
Credit Card: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp: \_\_\_\_\_

Ad Size	Dimensions	Cost
Full Page Color*	7.5" x 9.8"	\$800
*Inside Front Cover	7.5" x 9.8"	\$1,200
*Inside Back Cover	7.5" x 9.8"	\$1,200
*Back Cover	7.5" x 9.8"	\$1,400
1/2 Page Color	7.5" x 4.8"	\$500
1/4 Page color	3.6" x 4.8"	\$300

All ads must be at 300 dpi, use only postscript fonts, and all scans and images must CMYK.

Ads must be provided in PDF, EPS, or AI.

Ads submitted as JPG (large file) are accepted but will not print as well as PDF's.

Full Page	1/2 Page	1/4 Page
		
7.5" x 9.8"(No Bleed) 8.75" x 11.25" (Full Bleed)	7.5" x 4.8"	3.6" x 4.8" (Square) 2.3 " x 7.5" (Vertical) 7.5" x 2.3" (Vertical)