

41ST OUR WORLD-UNDERWATER SHOW
FEBRUARY 18-20, 2011
DONALD E. STEPHENS CONVENTION CENTER
ROSEMONT IL

BOOTH PACKAGE

Each 10' x 10' space includes a 2' x 6' skirted table, 2 chairs, and 1 wastebasket.

PRICING: \$1,100 Per Space - \$1,200 Corner
DEPOSIT: \$500.00 Per Space
No Space Will Be Held Without Payment

Booths Requested (order of preference)

1) _____ 2) _____ 3) _____ 4) _____
Prior show exhibitors are given priority selection up to March 31, 2010

BOOTH PAYMENT:

No. Of Booths: _____ @ \$1,100 = \$ _____
Prime Corner: _____ @ \$1,200 = \$ _____
Multiple Booths - deduct \$50 \$ _____
per space - see page 2
Total: \$ _____
Deposit Per Booth# _____ **Total:** \$ _____
Balance: \$ _____

ALL Booths MUST be paid in full by December 15, 2010. A \$50.00 PENALTY WILL BE ASSESSED AFTER DECEMBER 15, 2010. AFTER JANUARY 15, 2011 YOU WILL FORFEIT YOUR BOOTH AND DEPOSIT.

For your convenience, we will charge the balance of your booth(s) on your credit card on December 15, 2010. Please acknowledge this by initializing the statement below.

_____ **YES, OW-U may charge any balance due on December 15, 2010.**

CREDIT CARD INFORMATION
(PLEASE PRINT CLEARLY)

EXP. DATE: _____ / _____

Cardholder: _____

Signature: _____

CHECKS PAYABLE TO:

OUR WORLD-UNDERWATER
\$35.00 Fee for returned checks

Please mail contract & payment to:
OUR WORLD-UNDERWATER
 16336 S. 104th Avenue
 Orland Park IL 60467
 Tel: 708-226-1614 Fax: 708-403-5447
 E-Mail: Jim.Gentile@ourworldunderwater.com
www.ourworldunderwater.com

BILLING & WEBSITE INFORMATION

Company Name: _____
Contact: _____
Address: _____
City: _____ **State/Prov** _____
Zip: _____ **Country:** _____
Phone:(_____) _____
E-Mail: _____
Web: www _____

CONTACT INFORMATION

Name: _____
E-Mail: _____
Phone: _____

Business Category: Training Agency Dive Retailer
 Travel Drysuit Equip. Manuf. Environment
 Other _____

BADGES: Four (4) will be issued per Exhibitor. Badge requests can be made from the OW-U website and must be submitted by January 31, 2011. Badges will be delivered at the show upon Exhibitor Registration. Additional or replacement badges will cost \$25.00 each.

RULES & REGULATIONS

I have read the rules and regulations on page 2 and the undersigned agrees to abide by and conform to the intent of OUR WORLD-UNDERWATER.

The Exhibitor agrees to hold harmless Our World-Underwater, the Donald E. Stephens Convention Center and their officers, directors, employees and agents from and against any actions, losses, costs, damages, property or bodily injury to the exhibitor, his agents, representatives or employees by reason of the exhibitors occupancy or use of the facilities.

Execution of this contract signifies you and you company's full acceptance of the terms and conditions.

NAME: _____

TITLE: _____

SIGNATURE: _____

DATE: _____

OFFICE USE ONLY:

ACCEPTED BY: _____ DATE: _____
 ASSIGNED BOOTH/S _____
 DEP. _____ Auth # _____ Date _____
 BAL. _____ Auth# _____ Date _____

EXHIBIT SPACE RENTAL AGREEMENT RULES & REGULATIONS FOR EXHIBITORS

Note: The abbreviation OW-U refers to Our World-Underwater, the word "Exhibitor" refers to the applicant for exhibit space listed on the reverse of this document, "Facility" refers to the Donald E. Stephens Convention Center, Rosemont IL

1. PAYMENT: A minimum \$500 deposit for each space must be received with this application per booth upon receipt of contract. Contracts may only be accepted with payment. ALL Booths MUST be paid in full by December 15, 2010. Any contract received after December 15, 2010 must be for full payment. AFTER December 15th a late fee of \$50.00 will be assessed. AFTER January 1, 2011, you will forfeit your booth and deposit.

2. MULTIPLE BOOTH DISCOUNT: A \$50.00 per booth discount will be given on multiple booth purchases. This discount is given only per Company and or Contract. OW-U has the right to deny discount if said Exhibitor incorrectly submits contract.

3. BOOTH SHARING: Will be permitted only with the approval of Our World-Underwater Manager's approval. An additional fee of \$500.00 and signed contract by all participants is required.

4. CANCELLATION: Upon acceptance of this application by OW-U, it shall be a legally binding contract between the Exhibitor and OW-U; provided that either party may cancel on condition that written notice is received by the bargaining party before December 15, 2010. There will be a \$100 processing fee charged for any cancellation made after the space application is received and processed by OW-U. Any cancellation made after December 15 but before January 15, 2011 will result in forfeiture of the entire deposit (up to \$500 per booth space). There will be NO REFUNDS for booths cancelled after January 15, 2011. The full amount will be refunded if such cancellation is made by OW-U excluding any act of God or Terrorism.

5. OPERATION:

SUBJECT TO REMOVAL: OW-U reserves the right to refuse rental of space, cancel and or evict the exhibitor where the display of goods, services or operation of the booth or conduct is deemed objectionable or otherwise not compatible with the general character and its objectives. OW-U will not be liable for refunding space and or equipment except at its own discretion.

RETAIL SALES: OW-U does not allow the sale of the following on the floor of the Exhibit Area: SCUBA TANKS, REGULATORS, BCD'S, REBREATHERS, DRY SUITS OR COMPUTERS.

TAXES: Collection and payment of any State or Local Sales Taxes is the responsibility of the Exhibitor. IL Tax Form will be included in your Exhibitor Packet. IDOR T#847-294-4475.

BOOTHS: Shall be open and staffed during scheduled show hours.

SALES OR PROMOTION outside of the Exhibitors booth is not allowed.

VISUAL & AUDIO levels must be operated as to not inconvenience neighboring Exhibitors.

DISPLAYS: ALL displays will be designed to fit completely inside the allotted booth space. Nothing may be placed in any aisle or space outside the designated booth area. Nothing over 10 feet in height.

6. EXHIBIT DATES & HOURS:

Friday, February 18, 2011 5pm-9pm

Saturday, February 19, 2011 9am-6pm

Sunday, February 20, 2011 9am-4pm

ALL booths must remain open and operational during regular show hours Friday through Sunday.

7. INSTALLATION & DISMANTLING: Complete decorator information will be available after November 15, 2010 from the OW-U website with direct access to the Rosemont Exposition Services (RES).

Move In begins Friday, February 18 8am-4pm

Breakdown may *not* begin before 4:00pm Sun. Feb. 20

8. BOOTH PACKAGE: Your 10' x 10' booth space will consist of 8' high back drape, 3' high side rails with drapes, 2 chairs, 1 table 2' x 6' and 1 wastebasket. Any additional items must be ordered through RES before February 1, 2011 to receive a discounted rate.

9. LIABILITY EXCLUSION: OW-U Show management will employ guards and will take reasonable precaution to safeguard the exhibitor's property. **However**, show management will not be liable for loss or damage to the property of the Exhibitor or his representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitor agrees to save the exhibit hall owner, employees and show management and their agents and employees free and harmless of and from all claims, demands, damages and liability of whatsoever kind and character asserted by any person or persons on account of any loss or damage to property or injury to or death of any persons occurring upon or about the leased premises arising out of the use of the leased premises by exhibitor.

10. INSURANCE: The Exhibitor must provide complete property damage, public liability and personal injury insurance during the course of the show including naming OW-U as additional names insured. The exhibitor warrants that by signing this contract he has complied specifically with the insurance requirements.

11. INABILITY TO PERFORM: If show management should be prevented from holding the Exposition or if it cannot permit the exhibitor to occupy his/her space due to circumstances beyond its control, including, but not limited to strike, civil disobedience, and/or acts of God, show management will refund in a credit toward next show to the exhibitor the amount of the rental paid by him, less a proportionate share of the exposition expenses, and show management shall have no further obligation or liability to the exhibitor. If the exhibitor shall have made no rental payment, he nevertheless shall be obligated to pay his/her proportionate share of such expenses.

Rosemont Exposition Services
9291 Bryn Mawr
Rosemont IL 60018
847-696-2208