



**42nd ANNUAL
OUR WORLD-UNDERWATER DIVE SHOW**
FEBRUARY 17 - 19, 2012
DONALD E. STEPHENS CONVENTION CENTER
ROSEMONT, IL

SHOW PROGRAM ADVERTISING

Contact:

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DEADLINE: LAST DAY - January 15, 2012

Advertiser: _____

Contact Name: _____

Email: _____

Company Name: _____

Company Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Credit Card: _____ CVV: _____ Exp: _____

Ad Size	Dimensions	Cost
Full Page Color*	7.5" x 9.8"	\$800
*Inside Front Cover	7.5" x 9.8"	\$1,200
*Inside Back Cover	7.5" x 9.8"	\$1,200
*Back Cover	7.5" x 9.8"	\$1,400
1/2 Page Color	7.5" x 4.8"	\$500
1/4 Page color	3.6" x 4.8"	\$300

All ads must be at 300 dpi, use only postscript fonts, and all scans and images must CMYK.

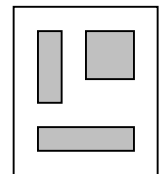
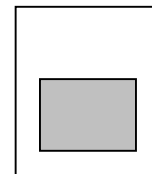
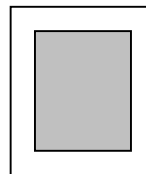
Ads must be provided in PDF, EPS, or AI.

Ads submitted as JPG (large file) are accepted but will not print as well as PDF's.

Full Page

1/2 Page

1/4 Page



7.5" x 9.8"(No Bleed)
8.75" x 11.25"
(Full Bleed)

7.5" x 4.8"

3.6" x 4.8" (Square)
2.3 " x 7.5" (Vertical)
7.5" x 2.3" (Vertical)